



## ADOBE® ONLINE MARKETING SUITE Powered by Omniture®

# Announcing the Adobe Online Marketing Suite, *powered by Omniture*

Updated products enhance the Online Marketing Suite with new search, site optimization, and analytics capabilities

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### Optimize Your Online Business with the Adobe® Online Marketing Suite

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#### Visitor Acquisition

#### Visitor Acquisition ▸



**SearchCenter**  
Simplify Search Marketing

Conversion

Online Analytics

Multi-Channel Analytics

#### ADOBE® SEARCHCENTER®+ Powered by Omniture®

Adobe® SearchCenter+ simplifies the challenges presented with search marketing offering an intuitive interface for search campaign management.

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#### Marketing Executive

#### Online Marketer

#### Analyst



#### Be a Data Driven Marketer

5 strategies that separate the strategists from the managers.

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#### Key Strategies for 2010 Testing

Compiled highlights from the best of our 2009 Webinars.

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#### Small Web Site Investments That Pay

8 quick win ways to improve your Web site.

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Omniture has been acquired by Adobe. [Learn more ▸](#)

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